

\*\* Limited offer \*\*\* Exept Dressage

## **PUBLIC RELATIONS**

TOTAL 2 INC. VAT = € ...... inc. VAT

30th EDITION IOCT, 30th - NOV, 3rd 2024

Your contact: Cédric Prénat cedric.prenat@gl-events.com +33 (0)4 78 176 211 equitalyon.com

equitalyon.com RECEPTIONS Welcome and cocktail in the "Village VIP" · Reception created by Mathieu Viannay, a Michelin-2 Starred Chef · 20 additional invitations for the exhibition Access to "parking VIP" and to the exhibition from 8.30am · After 11pm, the evening continues with music at the "Village VIP"\* **PRICE OUANTITY SPORT & SHOW EVENINGS AMOUNT** = € ..... exc. VAT Friday, November 1st - Jumping Table for 8 people € 4.400 exc. VAT x LONGINES GRAND PRIX & Show Table for 10 people **€ 5,500** exc. VAT x = € ..... exc. VAT = € ..... exc. VAT Saturday, November 2<sup>nd</sup> - Jumping Table for 8 people **€ 4,400** exc. VAT x **EQUITA MASTERS & Show** Table for 10 people € **5,500** exc. VAT x = € ..... exc. VAT FEI WORLD CUP™ LUNCH Sunday, November 3rd - Jumping **€ 4,400** exc. VAT x = € ..... exc. VAT FEI DRIVING WORLD CUP™ Table for 8 people presented by LAITERIE DE MONTAIGU Table for 10 people € **5,500** exc. VAT x = € ..... exc. VAT LONGINES FEI JUMPING WORLD CUP $^{\text{TM}}$ **LONGINES EQUITA LYON** CONCOURS HIPPIQUE INTERNATIONAL PACKAGE Friday 1st, Saturday 2nd and Sunday 3rd November 3 lunches and 2 evenings & Show Table for 8 people € 17,600 exc. VAT x Table for 10 people € 22,000 exc. VAT x = € ..... exc. VAT \*Drinks are chargeable extras for this second part of the evening Access to "parking VIP" and to the exhibition from 8.30am · 8 sessions **HOSPITALITY LOUNGE** Wednesday day · Thursday, Friday, Saturday day · Thursday, Friday, Saturday evenings · Sunday day PERMANENT HOSPITALITY LOUNGE = €.....exc. VAT € **55 000** exc. VAT x 50 people, excluding catering fees and decoration (contact us) OTHER SERVICES (contact us) ...... exc. VAT x \_\_\_\_ = € .....exc. VAT TOTAL EXC. VAT = € .....exc. VAT 20 % VAT<sup>4</sup> = € ....... TOTAL 1 INC. VAT = € .....inc. VAT **PRICE** OUANTITY AMOUNT VISUAL PRESENCE Sponsor a class at the Longines Equita Lyon, Concours Hippique International Consult us = € ..... exc. VAT Your logo on the outfit of the event's team € **30,000** exc. VAT x A fence in your colours in the international arena during a televised class\*\* € **15,000** exc. VAT x = € ..... exc. VAT - Friday & Saturday € **30,000** exc. VAT x = € ..... exc. VAT € **50,000** exc. VAT x = € ..... exc. VAT - Saturday & Sunday ]=€ ..... exc. VAT LED rotating\*\*\* advertising board on the edge of the main arena € 10,000 exc. VAT x = € ..... exc. VAT Commercial on the big screen in the main arena (30s maximum) € **5,000** exc. VAT x = € ..... exc. VAT Advertising insert in the official program of Longines Equita Lyon CHI € **5,000** exc. VAT x Advertising insert in the official application of the Longines Equita Lyon CHI € 1,500 exc. VAT x = € ..... exc. VAT - Fixed advertising banner - Animated advertising banner € **5,000** exc. VAT x = € ..... exc. VAT Advertising banner on www.equitalyon.com (one month's publication excluding the home page - Website adapted to mobile devices, Consult us smartphones and tablets - 3 million pages viewed from September to November 2022) Consult us Sales area at the Equita Lyon exhibition TOTAL EXC. VAT = € ..... exc. VAT 20 % VAT<sup>4</sup> = € .....

TICKETING		
EXHIBITION	PRICE QUANTITY	AMOUNT
Ticket valid for one day (excluding the Sport and Show Evenings, the LONGINES FEI JUMPING WORLD CUP™ and REINING)	€ <b>21.82</b> exc. VAT x = €=	exc. VAT
REINING: NRHA EUROPEAN DERBY <sup>1</sup>		
Saturday, November 2 <sup>nd</sup> from 7.30pm <sup>3</sup>	€ <b>45.45</b> exc. VAT x = €	exc. VAT
	TOTAL EXC. VAT = €	exc. VAT
	10 % VAT <sup>4</sup> = €	
	TOTAL 3 INC. VAT = €	inc. VAT
JUMPING: LONGINES GRAND PRIX & Show <sup>2</sup>		
Friday, November 1st from 7.30pm <sup>3</sup>	€ <b>71.09</b> exc. VAT x = €	exc. VAT
JUMPING: EQUITA MASTERS & Show <sup>2</sup> Saturday, November 2 <sup>nd</sup> from 8pm <sup>3</sup>	€ <b>71.09</b> exc. VAT x = €	exc. VAT
JUMPING: LONGINES FEI JUMPING WORLD CUP™ <sup>2</sup> Sunday, November 3 <sup>rd</sup> from 2.30pm <sup>3</sup>	€ <b>71.09</b> exc. VAT x = €	exc. VAT
	TOTAL EXC. VAT = €	exc. VAT
With this ticket, the access to the exhibition is included	5.5 % VAT <sup>4</sup> = €	
<sup>2</sup> With this ticket, the access to the exhibition is offered	TOTAL 3 INC. VAT = €	
<sup>3</sup> Times subject to change <sup>4</sup> According to French law, the offer includes food & beverage and hotel services. Those services are provided and consumed on French territory and as such they must be charged with French VAT, with the exception of the visual presence offer, purchased by foreign companies with an intra-community VAT number.	TOTAL 1 + 2 + 3 + 4 INC. VAT = €	
INVOICING		
Company or contact name <sup>5</sup>		
Legal representative <sup>5</sup>		
Email address <sup>5</sup>		
Invoice address <sup>5</sup>		
LEGAL IDENTITY / INTERNAL CLASSIFICATION no. 5	DUNS no. 5	
VAT no. <sup>5</sup>		
Order Form		
SENDING ADRESS FOR ACCESS PASSES		
Compagny and contact names for sending access pass Adress or email <sup>5</sup>		
ON-SITE RECEPTION		
Name of your table/box <sup>5</sup>		

I, the undersigned, would like to take advantage of the public relations services selected above, in my name or on behalf of my company (hereinafter "the Client") provided by GL events Equestrian Sport (hereinafter "the Organiser"), during the "2024 Longines Equita Lyon Concours Hippique International" event (hereinafter "the Event"). (1) Confirmation of the reservation and payment terms - The reservation of the services selected will only be confirmed upon receipt of this duly completed and signed document. The invoice corresponding to the amount of the order will be sent by return post. The Client pays 50% of the total amount by bank transfer or by cheque payable to GL events Equestrian Sport (proof of the bank transfer or the cheque must be attached to this document); the balance must be paid by 08/10/2024 at the latest. The access passes ordered will be sent upon receipt of the balance of the payment. After formal notice, any invoices which remain unpaid at the due date shall be rightfully increased by a late payment interest rate calculated on the basis of the ECB rate in force on the due date of the invoice, plus 10 points. If the invoice has not been settled before the deadline, the Organiser reserves the right to cancel the services ordered and sell them again. The amounts already paid by the Client will not be refunded. (2) VIP areas - The customisation of an area located in the VIP Village or the VIP Restaurant must be validated by the Organiser. The Organiser is free to place the tables in the VIP Restaurant as it sees fit. To facilitate access to your table, please inform us of the presence of people with reduced mobility. (3) Personal data - The Organiser is responsible for the handling of the data filled out on this form in order to process your reservation (legal framework: fulfilment of a contract), sales prospecting (legal framework: your consent, which can be withdrawn at any time subsequently) by (i) the Organiser (except if you tick the box hereinafter [], (ii) the Organiser's partners (other entities [in particular the GL events Group], associations, press, etc.) (except if you tick the box hereinafter [1]). You can exercise your rights, in particular your right to access, rectify and oppose any information concerning you by sending an email to the following address: dpo@gl-events.com. You can also file a claim with the CNIL All the information related to the handling of your personal data is featured in the Organiser's Privacy Policy document which can be consulted by clicking on the following page https://www.equitalyon.com/fr/mentions-legales-cgu-politique-de-confidentialite-politique-cookies. (4) Postponement / cancellation - The services ordered cannot be exchanged, or reimbursed or transferred to a third party, (free of charge or for a fee.). In the event of a cancellation of the public relations services by the Organiser, the amounts paid by the Client will be refunded. In the event of a postponement of the Event, the services will remain valid for the new dates of the Event. (5) Fight against coronavirus - During his visit, the Client and his guests are asked to respect all the health measures indicated by the Organiser and /the operator of the site of the Event, to the letter. Moreover, the Client is informed that the Organiser may have to modify the services, to carry out the health measures put in place by the authorities. (6) Filming- shooting authorisation- The Client accepts that during his visit to the Event, his image, his last name, his first name and/or his voice or his remarks (together or separately) may be recorded and featured on different media by the Organiser and/or by any other person authorised by him to copy and represent the recordings made, in unlimited quantities, totally or partially, on any internal communication, institutional and/or advertising media related to the Event, for a period of 5 (five) years after the end of the Event. Signature and company stamp preceded by "read and approved as a firm and definite undertaking."

WARNING: with the exception of the official sponsor of the FEI, it is forbidden to exhibit. distribute, sell or make announcements about watches or any other products indicating the time in all the halls of the event exhibition. The organiser reserves the right to remove all watches or other products telling the time from all supports without any compensation of any kind being due.

..... On.....

In the event of any disputes arising from the drawing up, fulfilment and the comprehension of the present agreement, the court in Lyon shall have exclusive jurisdiction



Signed in.....

59 quai Rambaud 69002 Lyon France

Tél.: +33 (0)4 78 176 250 Fax: +33 (0)4 78 176 345 equitalyon@gl-events.com SAS AU CAPITAL DE 1 000 000 € TVA : FR55453100562 SIREN 453 100 562 RCS LYON | SIRET : 453100562 00033