

LYON
EUREXPO
30<sup>TH</sup> OCTOBER
3<sup>RD</sup> NOVEMBER
2024



Lyon, Rhône, 30<sup>th</sup> September 2024

# ON SATURDAY 2 NOVEMBER 2024, THE EQUITA LYON WESTERN HORSE SHOW WILL BE THE HEART OF INTERNATIONAL REINING

Great sport and amazing performances: that's what spectators gathered around the Oklahoma Arena at Equita Lyon's Western Area will be able to enjoy on 2 November. The Equita Lyon Western Horse Show has established itself as one of Europe's greatest reining events, year after year. And the 2024 edition will be no exception to the rule!

The Lyon exhibition has proudly hosted the NRHA European Derby since 2017, and is continuing to open up even more to world reining. For the second year running, the Equita Lyon Western Horse Show will be hosting the only qualifying event outside the USA for the competition with the most prize money in the history of the discipline: the legendary The Run For A Million 2025\*!

The top reining riders who come to Lyon every year for the NRHA European Derby will be keen to qualify for the final of The Run For A Million, that will be held in Las Vegas in August 2025.

This historic event in European reining combines two of the most prestigious competitions and will thrill all reining enthusiasts and fans. But it will also allow them to enjoy a real American-style show at Equita Lyon's Western Area, interspersed with entertainment performed in a completely American atmosphere! Please join us!

Tickets for the NRHA Open European Derby Final and The Run For A Million qualifier are on sale now!

\*Qualifier for The Run For A Million, Sections 2 and 3. Some TRFAM riders are likely to compete in Section 1.





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Saturday 2 November from 5pm\*\*

The NRHA European Derby Final and The Run For A Million Qualifier 2025 Full price: €50 inc. tax

Access to the exhibition is included with this ticket from 8.30 am\*\*.

**Ticketing** 

\*\*Times subject to change, please consult the equitalyon.com website

## THE RUN FOR A MILLION: THE CHALLENGE WHERE ANYTHING IS POSSIBLE

1 million dollars! That's the incredible amount of money that will be won by the overall winner of The Run For A Million final in August 2025 in Las Vegas. The biggest amount of prize money in the history of reining! And the competition is appealing to all riders, because they don't have to be a professional to qualify, as it is open to amateurs! But before you get to Las Vegas, you'll have to give it your all, because only the sixteen best riders are selected at the end of the qualifying events held in the United States... and in Lyon.

# THE EQUITA LYON WESTERN HORSE SHOW AND THE NRHA: RENEWED TRUST

Since it hosted its first NRHA European Derby Final in 2017, the Equita Lyon Western Horse Show has gone from strength to strength, establishing itself as a must-attend event for Western riding in Europe, with the continent's most talented riders competing with their best five, six, seven and eight-year-old horses in Lyon. A strong partnership has been created between the teams in Lyon and the NRHA, which governs reining at world level, buoyed by these years of successful collaboration and perfect understanding. In 2024, the NRHA renewed its trust in the Equita Western Horse Show's teams by allowing them to organise the Euro Derby in Lyon for the next five years. This will be an opportunity for the ever-growing public to continue to enjoy the incredible performances of the discipline's elite in the ring in Lyon.



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## WHAT IS REINING?

It is probably the most well-known of the Western riding disciplines. There are no calves to sort, no barrels to turn around...Reining puts the emphasis on the horse's level of dressage, its calmness and responsiveness. The horse and rider combination must perform a series of compulsory figures, including half-turns at full gallop known as roll-backs, impressive sliding stops and spectacular spins. The aim of the competition is to carry out these movements perfectly, with both reins almost slack in one hand and with as few aids as possible. All these features make reining seem like Western riding's version of dressage... The only difference is that during a reining competition, while the horse is calm in the arena, the atmosphere in the stands is exciting, with the 'yee haws' of the spectators in addition to the event's music.

While there's obviously reining at Equita's Western Area, there's a lot more on offer! Competition is in full swing throughout the five days of the exhibition in Equita Lyon Western Horse Show's three arenas, with international and national level events, as well as the regional Western riding circuit.

#### FOCUS: THE EUROPEAN BARREL RACING AND POLE PENDING CUP

Pole Bending and Barrel Racing are two speed classes which are often associated together. In Pole Bending you have to do a sort of slalom back and forth around 6 poles, while in Barrel Racing you have to go around three barrels set up in a triangle. These are two classes in which the horses run at impressive speeds.

Many other disciplines can be discovered as a competition or a demonstration in the Western Area's 3 arenas located in Hall 6 at Equita Lyon.



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#### PRESS CONTACTS

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# EL COMM'

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### PRACTICAL INFORMATION

#### **EXHIBITION OPENING TIMES\*\***

- . From Wednesday 30 October to Friday 1 November from 8.30 am to 8.30 pm (access to the International Arena's stands from 8 am)
- . On Saturday 2 November, from 8.30 am to 10.30 pm (late night opening),
- . On Sunday 3 November from 8.30 am to 7 pm

#### **EXHIBITION TICKET SALES - Open**

- . Free for children under 6-years-old and disabled people 1,2
- . Full price: €24
- . Reduced rates: French Equestrian Federation (FFE) licence holders, students and holders of Pass Région cards, groups of 15 people and more, € 20₁
- . Children from 6 to 12-years-old: €15
- . 5 day-pass: €70
- . Family pass (2 adults and 2 children under 16-years-old): €60 (only sold onsite)

# INTERNATIONAL REINING TICKET SALES - Open

- . On Saturday 2 November, at 5 pm\*\*, The NRHA European Derby Open Final Section 2: €50
- \*\*Times subject to change, please consult the equitalyon.com website
- <sup>1</sup>Reservations are required for group prices: no group prices will be granted at the entrance of the exhibition. FFE licence holders, students and disabled people must present their card at the entrance of the exhibition.
- <sup>2</sup>To facilitate access to the site for disabled people, numbered seats in the stands can be reserved at the following e-mail address <a href="https://doi.org/10.1001/journal.com">btoblive@fnac.com</a>



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